



SHOW SCHEDULE/CATALOGUE 2011 **ADVERTISING ORDER- please tick where applicable**

The Penrith Agricultural Society offers a number of different ways for you to advertise your goods and services and these are specified below.
If you do wish to advertise you can either:

- Complete this booking form online/via email
- Complete this booking form, and forward it to us with an appropriate cheque made out to The Penrith Agricultural Society to:

Penrith Show Secretary
Unit 21 Hartley Fold Farm
Hartley
Kirkby Stephen
Cumbria
CA17 4JA

E-Mail – secretary@penrithshow.co.uk
07966 474499

The following covers all the advertising opportunities which are available.

1. Show Schedule

Full Colour

Back Cover – £55 Inside Back Cover – £45 Full Page - £40 Half Page - £30 Quarter Page - £15 Banner - £25

1/8th Page - £15 (Included without charge if show guide ad taken)

Black & White

Full Page - £30 Half Page - £20 Quarter Page - £10 Banner - £15 1/8th Page - £10 (Included without charge if show guide ad taken)

2. Show Guide

Full Colour

Back Cover – £100 Inside Back Cover – £85 Full Page - £75 Half Page - £55 Quarter Page - £25 Banner - £45

1/8th Page - £15

Black & White

Full Page - £60 Half Page - £40 Quarter Page - £20 Banner - £25 1/8th Page - £10

Artwork

Repeat 2010 Advert

Repeat 2010 Advert with alterations (charged extra)

We have also secured a 30% reduction in advertising rates with the Cumberland & Westmorland Herald for our feature which appears a week before the show. If you are interested in appearing in this feature please indicate your interest here . You will be contacted nearer the time.

3. Website

Banner Ad (6cms x 3cms) - £60 inc. link to own website

4. Main Arena – to display a banner supplied by you

Banner – Main Ring - **£50**

Banner – Elsewhere - **£25**

5. Pre-Show Tickets

Adults - £8.00 each x

Children - £3.00 each x.....

COPY DATE FOR SHOW GUIDE & CATALOGUE – 7th April 2011

I hereby order my advertisements/Pre-Show Tickets for the Penrith Show as detailed above @ £.....	
Name	Telephone.....
Company.....	Email.....
Address.....	
Signed.....	